

Richard A. Winn



Richard Winn, president of Amway Hotel Corporation (AHC), is a driving force behind its trio of Grand Rapids hotels. In his current role, Winn oversees the operations for the Amway Grand Plaza, JW Marriott Grand Rapids, and Downtown Courtyard by Marriott Grand Rapids. He serves as the point-of-contact for his fellow general managers at AHC.

AHC generates the majority of tourism to downtown Grand Rapids, and employs more than 1,000 associates. The portfolio of hotels encompasses 1100-plus guestrooms, 13 restaurants, and over 240,000 square feet of meeting space, featuring the connected DeVos Place convention center.

A 30-year hotel industry veteran, Winn began his 15-year tenure with AHC as general manager of Amway Grand Plaza, has been the collection's vice president and managing director and was appointed as president in January 2013. During his tenure at AHC, he was named

Michigan's General Manager of the year by the Michigan Lodging & Tourism Association in 2001. Under Winn's guidance, the hotel company established the first and only five-diamond restaurant in the state of Michigan for ten consecutive years, The 1913 Room, which was recently transformed into Ruth's Chris Steak House, noted as one of North America's most successful franchises.

A Michigan native, Winn remains an active member of the community. He currently serves on the executive boards of the Grand Rapids Convention and Visitors Bureau, the Michigan Lodging and Tourism Association, Grand Rapids-Kent County Convention/Arena Authority and the Downtown Development Authority.

He began his career in 1980 with Premier Hospitality Management, Inc. After two short years as assistant controller and controller of one of its properties, the Kalamazoo Hilton, Winn became the vice president and controller for the corporation. Before joining AHC, he spent 12 years with Adam's Mark Hotels where he was the controller at the St. Louis hotel and the corporation's chief financial officer.

Winn earned his Bachelor of Arts degree in math from Western Michigan University, with a dual minor in business and German.