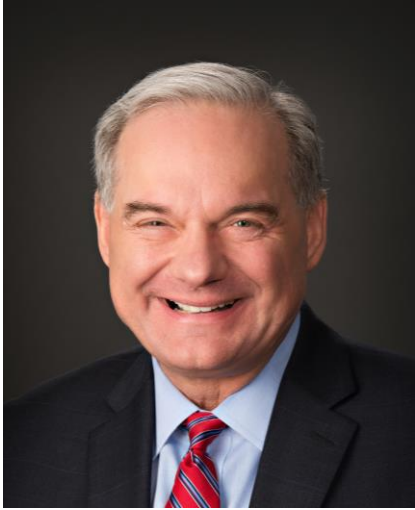


# Steven R. Heacock



Steve Heacock is the senior vice president of community relations for Spectrum Health.

Steve's expansive background includes executive management, legal and accounting practice and significant community work. He joined Spectrum Health in March 2011, after serving as Chief Administrative Officer and General Counsel at Van Andel Institute. Prior to joining VAI, Steve was Chief Legal and Administrative Officer for a development stage health products company (2002-2004); Vice President of Development for a health insurance provider (1997-2002); a partner with the law firm Warner Norcross & Judd (1984-1997); and a CPA with Price Waterhouse (1978-1982). Steve is a graduate of the University of Michigan Law School and Michigan State University.

Steve currently serves on the board of directors for Legacy Trust, a trust-only banking corporation. Steve chairs the Convention/Arena Authority, which owns and operates the Van Andel Arena and the DeVos Place convention and entertainment center and serves on the boards of the Helen DeVos Children's Hospital, the Helen DeVos Children's Hospital Foundation, and chairs the board for the West Michigan Strategic Alliance. Previously, Steve has chaired the Kent County Board of Commissioners and has received numerous personal and professional recognitions.